

Possible LIFT Partnerships and Incentives



Partnerships

- Churches
- Local school gyms
- YMCAs, recreation centers, local gyms
- Community Center
- Senior Living Community
- Classroom space at university/ community college
- Local Yoga Studios
- Dance Studios
- Nonprofits with open spaces
- Company conference rooms
- Rooms in local library
- Civic Centers
- Hotel ballroom and conference rooms
- Local government buildings
- Open sport gyms

Incentives

- Free programming for location
- Involves the community
- Reduced or free memberships, discounts after completion of LIFT
- Increased memberships for locations
- Many of these locations sit empty during the day
- Spread awareness